



May 7, 2021

Rural Colorado United
18 Mac Gregor Rd
Pueblo, CO 81001

Registered Agent:
George Autobee
5196 Red Cloud Rd
Colorado City, CO 81019

Re: Cease and Desist

Dear Mr. Autobee,

This letter is in reference to your organization's advertisement listing "Shooters Grill Logo" for sale.

<https://opensea.io/assets/0x495f947276749ce646f68ac8c248420045cb7b5e/81061038181549385262349545464973010859742620086554194431865891874534913474561>

The advertisement states, "purchase of this NFT will include all rights to our ownership of the logo. You may use it however you like." To be clear, you do not own the logo, nor does Nathan Steele, the individual responsible for the fraudulent registration.

Since opening in May of 2013, Shooters Grill has used the logo depicted in your advertisement. The exclusive right to use a logo belongs to the first who appropriates it and uses it in connection with a business. This trademark is a common law property right that exists independently of any registration provision.

Mr. Steele's registration of the trademark was fraudulent. Colorado law requires that upon registration a person must affirm they are currently using the trademark in commerce in this state and that they believe, in good faith, they have the right to use the trademark in connection with goods or services and that their use of the trademark does not infringe the rights of any other person in that trademark. C.R.S. § 7-70-102.

All rights and remedies created by the laws of Colorado with respect to trademarks are created exclusively by common law. Filing of a statement of trademark registration does not affect rights with respect to the trademark that are created by the common law of Colorado. The lack of filing of a statement of trademark registration likewise does not impair or otherwise affect these rights. C.R.S. § 7-70-103.

Both your organization and Mr. Steele are well aware that Shooters Grill has continuously used this logo for many years. In fact, you are using that fact in your advertisement. Your organization has no authority from Shooters Grill to display or otherwise use the logo.

Like many small businesses, Shooters Grill has spent considerable resources building the reputation of its logo. Shooters Grill continuous use of the logo demonstrates its intent to maintain ownership. Any attempt by your organization to offer the logo for sale or purport to transfer ownership is a clear and intentional infringement of Shooters Grill ownership right.

We demand that you immediately cease and desist in any use of the Shooters Grill logo. Failure to remove your organization's advertisement will result in further legal action.

Sincerely,

A handwritten signature in cursive script, appearing to read "Suzanne Taheri".

Suzanne Taheri, Reg. No. 23411
Maven Law Group